



Financial report

August 2019

We always give
50%
to good causes

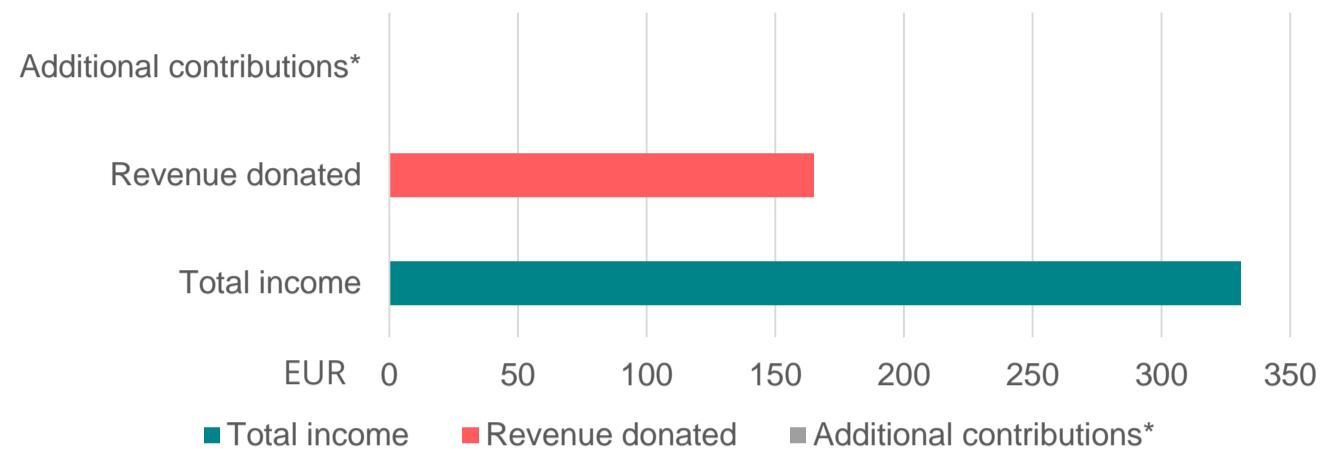


Donated to good causes

Donations are always a minimum of 50% of the gross revenue.

EUR 165

DKK 1.237
USD 186



Total income

The amount of money we earned

EUR 331

DKK 2.474
USD 372

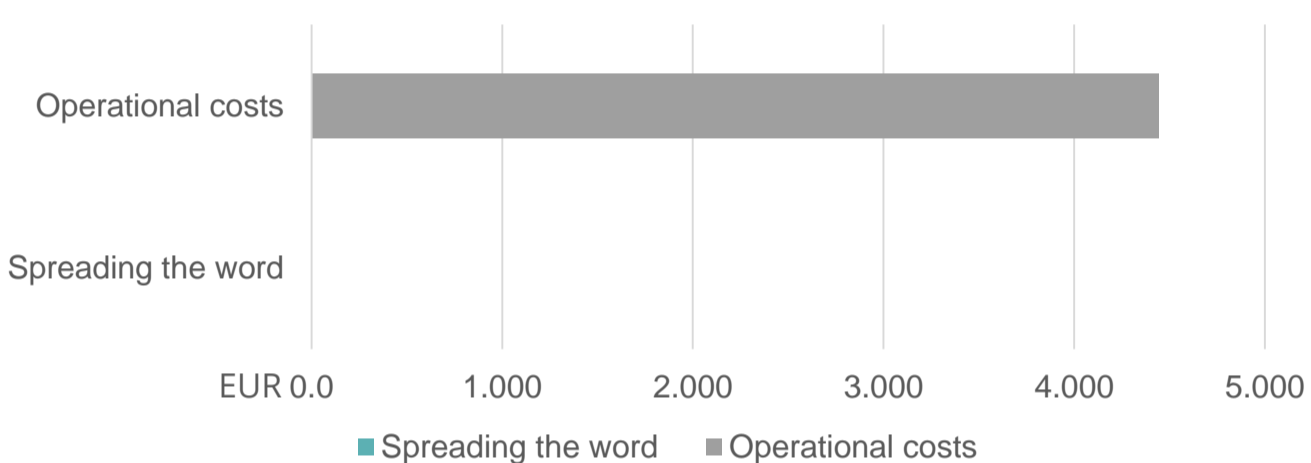


Costs and investments

We are a privately owned company. Investments come from our founder.

EUR 4.447

DKK 33.225
USD 4.996



Operational cost

The amount of money used for salaries, development, servers, office rental etc.

EUR 4.447

DKK 33.225
USD 4.996



Spreading the word

Online advertising, events and other marketing efforts.

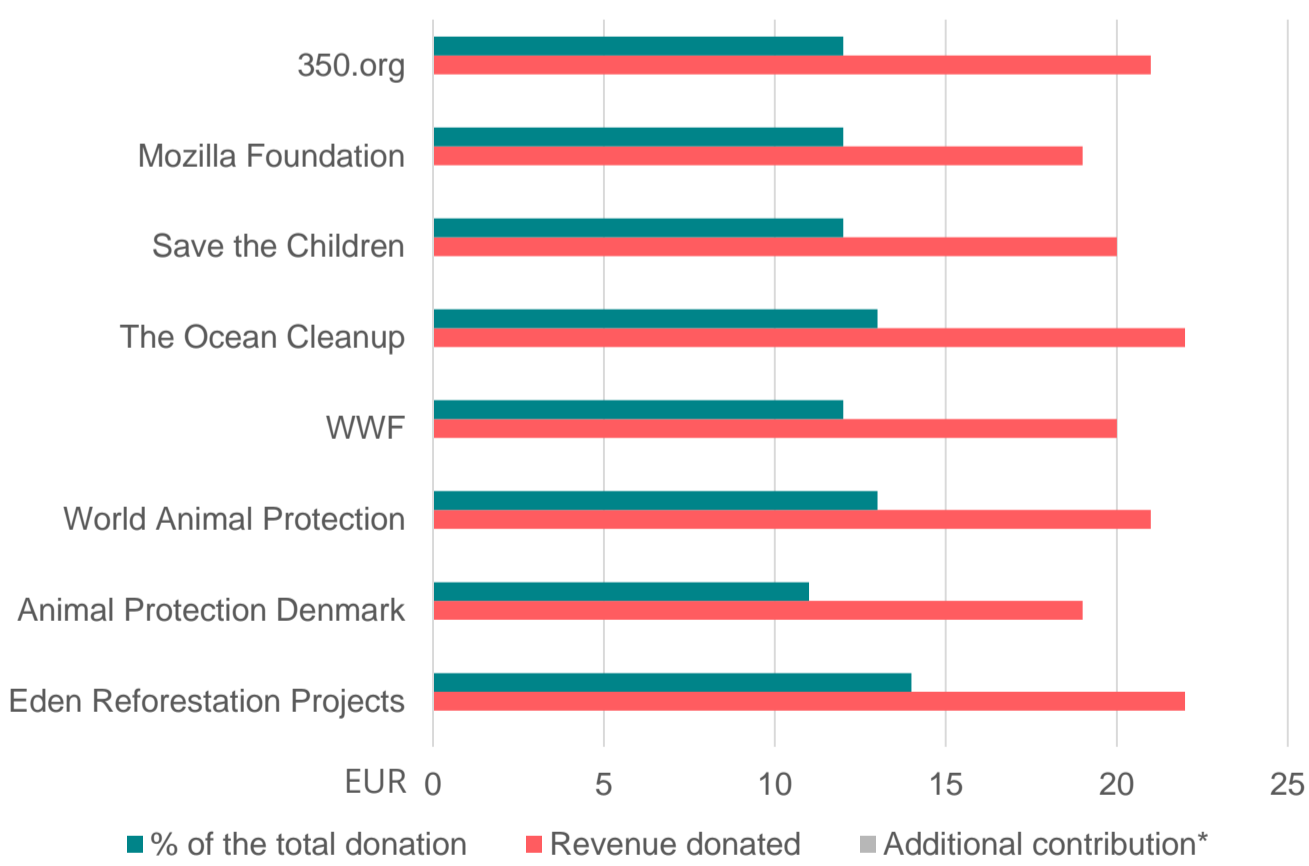
EUR 0

DKK 0
USD 0



Social Impact

Our users have selected to support these good causes.



Organization name	Additional donation	Revenue donated	% of donation
Eden Reforestation Projects		22	14
Animal Protection Denmark		19	11
World Animal Protection		21	13
WWF		20	12
The Ocean Cleanup		22	13
Save the Children		20	12
Mozilla Foundation		19	12
350.org		21	12

*) Contributions that are made as a part of our partnership with an organization.

Donations are paid quarterly or carried over to the next quarter if they are below €500.